

Joshua Alpad

Quezon City, Philippines

EDUCATION

Mapua University

Manila, NCR

Bachelor of Science in Civil Engineering

WORK EXPERIENCE

Real Advisors, LLC

Jacksonville, FL

Digital Marketing Assistant/Marketing Tech

Feb 2021 - Apr 2025

- Developed multiple backend automations using Zapier/Make/n8n to streamline clerical tasks and improve the day to day of our Senior Marketing Manager
- Developed efficient systems for file management using backend automations with clear and consistent organization
- Adhoc maintainance of our the automations I developed as well as some portions of the CRM (Keap/GHL)
- Collaborated on the planning and usage of Supabase as a database for various leads/client data
- Maintained a Google Sheets KPI tracker daily

Raindance Digital Media Marketing

Melbourne, Australia

Contractor

Feb 2025 - Present

- Developed a custom KPI dashboard from scratch using various AI tools to code and deploy to Vercel with a Supabase backend and custom API connections to Xero/Google Sheets/Microsoft Excel
- Developed standaline webpages leveraging the use of AI for simple projects such as an inhouse transcription service using OpenAI's whisper
- Developed a custom Chatbot for various clients websites
- Developed an Auto response system for various FAQs using AI to streamline the customer service aspect of the company

SKILLS & INTERESTS

Skills: Google Suite (Docs, Sheets, Ads, Slides) | Sales | Management | Customer Service | Pseudo-Developement (AI use) | Automation Software |

Interests: Music (Guitar Playing) | Cosplay | Coding | 3D Art | Photo Manipulation | Photography | DIY Engineering at home